



# SMART CITIES NYC '17

Smart Cities NYC '17 is an unprecedented four-day event focusing on innovation, infrastructure, and inclusion, taking place at the Brooklyn Navy Yard in New York City, May 3-6, 2017. This immersive conference and expo will address the opportunities and challenges of new technologies and innovations in the context of rapid global urbanization and speak to the importance of citizen participation in making cities "smart".

The most consequential event of its kind, SCNYC17 is a convergence of leading companies and CEOs, emerging startups, visionary entrepreneurs, thought leaders, academics, and representatives from city, state and national governments from across the United States and internationally. Hosted by Mayor Bill De Blasio and the City of New York, it will feature in-depth discussions, provocative debates, practical workshops, immersive participant experiences, product demonstrations, and project and partnership launches.

## KEY THEMES FOR SCNYC17

- Education + Employment
- Energy + Resources
- Big Data + New Technology
- Governance
- Planning + Development
- Mobility
- Community + Culture
- Economic Empowerment

Through its global media partnerships, SCNYC17 will connect an audience of millions to interactive demos, discussions, and events that showcase the groundbreaking ideas and new technologies changing lives in cities around the world.

Join us by visiting [www.smartcities.nyc](http://www.smartcities.nyc) - limited discounted early bird registration is available now. For sponsorship details please contact: Brandon Tarbert  
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