

Friday 20 October 2006, 09.00–15.45
Ordnance Survey Business Centre, Southampton, UK

## Event Programme

Exhibition Hall

Lecture Theatre

0900 registration

mash-up demos in the exhibition hall

## Morning What geospatial mash-ups are all about.

09.30 Welcome and introduction.
 09.40 My google maps site –
 www.schoolmap.org.uk/
 Peter Cochrane Facilitator
 ITN – Head of New Media Technology

10.00 Data mashing applications developed Chris Lightfoot mySociety by mySociety.
 10.20 Google Maps API – Doug Ricket Google Maps

0.20 Google Maps API – Doug Ricket Google Maps up close and personal

note: this is an interactive tutorial so please bring your laptop.

10.40 Open space API – heads up. Andy Radburn Ordnance Survey – developer

**Coffee** 11.00–11.15

11.20 BBC Backstage – lan Forrester Head of BBC Backstage

an open innovation landscape.Open mapping and the power of people. Steve Coast Founder of OpenStreetMap

**12.00** Q&A session.

**Lunch** 12.30–13.25

## Afternoon How are we going to make use of geospatial mash-ups in the UK?

13.30 GeoRSS- leveraging the RSS ecosystem. Mikel Maron Making OGC™'s wfs specification Raj Singh Open Geospatial Consortium Inc mash-up friendly.
 14.10 Commercial benefits to organisations Norman Barker using geospatial mashups and open standards
 14.10 Geographer at large Open Geospatial Consortium Inc
 17T VIS formerly RSI, makers of IDL, ENVI and IAS – consultant

14.30 Meeting enterprise community Sean Phelan MultiMap founder requirements with mash-ups.

**14.50** Panel discussion: Panel of 5 or 6 (tbc)

What does the future hold for mash-ups – single malt, blended or moonshine?

15.40 Mash-up wrap-up.

**Close** 15.45

## **Sponsors**







